

Data Retention Policy

1. Purpose of Data Retention

1.1 This policy ensures that Personal Information is retained only for as long as necessary in compliance with POPIA.

2. Retention Periods

- 2.1 User account data: Retained as long as the account remains active.
- 2.2 Transaction data: Retained for five years in compliance with financial regulations.
- 2.3 Marketing data: Retained until users opt out.
- 2.4 Secure Deletion
- 2.5 Data no longer needed is securely deleted or anonymized.